

On | Off

On | Off Paris Showroom

An Exhibition of 14 designers

4th - 10th March 2010

Galerie Cadain

76 Rue Quincampoix, 75003 Paris

10.00 am – 7.00 pm Everyday

"It's great that the On | Off team are able to bring the designers they support to Paris as it will surely enhance their sales. From a buyer's perspective it's so easy and exciting to have all this new talent under one roof!"

Jemma Dyas- Brown Focus

On | Off Paris Showroom returns to Paris Fashion Week from March 4th - March 10th 2010.

Supported by the UKTI, the exhibition will focus on showcasing exciting British-based labels to international buyers and press.

This season welcomes back **Yang Du**, **Georgia Hardinge** and **Falguni & Shane Peacock** to the showroom with exciting new additions including: fashion fringe winner **Eun Jeong**, **Spijkers en Spijker** and **Derek Lawlor**. There will be a total of 14 designers including womenswear, menswear and accessories.

Last season's designers successfully took orders from major stores and boutiques including Curve (USA), Browns Focus (UK), Opening Ceremony (USA), Feathers (UK), Harvey Nicholas (China), Seven (USA), Nonytach (Switzerland), Apartment (Germany), to name a few.

The gallery will be based in the heart of the Marais, closed to numerous other showrooms such as Eastern Block, Ann Demeulemeester and Dries Van Noten.

On | Off will also be holding an exclusive party at L'Arc with drinks provided by Dannoff Vodka. Pandora's Jukebox will be knocking out the tunes!

This event has received funding from the European Regional Development Fund and UK Trade & Investment, the UK Government organisation that helps businesses to succeed in international markets.

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